



Fountain Square Flower Carpet On View Through April 29

Public Invited to Take Plants Home This Sunday

CINCINNATI, April 24, 2007- Inspired by the biannual Floral Carpet in Brussels, Belgium, the Fountain Square Flower Carpet adds life and color to this downtown landmark through April 29, thanks to P&G.

The 7,000-square-foot display is made up of several thousand pansies assembled by the Cincinnati Park Board. It recreates a 1930 textile design by Paul Poiret called "Juin," which is in the collection of the Cincinnati Art Museum. Its bright colors and floral subject made the design a clear favorite.

The Flower Carpet is one of the "Cincinnati Blooms" springtime events, which include Zoo Blooms at the Cincinnati Zoo & Botanical Garden and the Cincinnati Flower Show at Coney Island. All three events run through April 29.

Visitors to Fountain Square have enjoyed the bright colors and sweet scent of spring flowers. The best views, however, are from above. Shirley Aldrich, a receptionist in a 19th-floor office overlooking the Square, says that visitors, clients and employees love the floral tapestry. "Everyone is impressed with it, and we have a spectacular view from our reception area."

The Flower Carpet will remain in place through Sunday, April 29, when workers from the Cincinnati Park Board will dismantle the display. From 3:00 p.m. to 5:00 p.m. that day, the public is invited to come and take a few pansy plants. The plants will be lined up along Fifth Street in a variety of container sizes. Any plants remaining after 5:00 p.m. will be transferred to Cincinnati city parks.

The Flower Carpet is produced by Fountain Square Management Group in conjunction with the Cincinnati Park Board and the Cincinnati Art Museum, with support from P&G.

Fountain Square Management Group plans and produces events on Fountain Square to foster the development of Cincinnati's center city as a region of high-value employment and real estate sustained by a diverse mix of housing, culture and entertainment.

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