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NEWS RELEASE

“FLOWER CARPET” INSTALLATION BEGINS MONDAY *10,000 colorful pansies will cover Fountain Square*

A colorful flower carpet inspired by a Chinese butterfly kite will fill Fountain Square during the month of April.

Starting **Monday April 7**, installation will begin on the second annual Flower Carpet presented by Procter & Gamble on Fountain Square. This tribute to spring in Cincinnati was inspired by the biannual Floral Carpet in Brussels, Belgium. **The carpet will be open for public viewing from April 11-27.**

The Cincinnati Park Board will construct the elaborate flower carpet out of 10,000 pansies that will cover about 7,000 square feet on the Square. The design is a butterfly designed by Clifton artist Jan Brown Checco. Her design was chosen from dozens of entries, partly because it includes a mulch pathway that allows visitors to get up close and personal, walking through the design. Many will argue, however, that the best look is from up above where the entire floral tapestry may be viewed in full.



The selection committee for this year’s design included representatives from the Cincinnati Art Museum, Cincinnati Zoo & Botanical Gardens, Civic Garden Center, Contemporary Arts Center, Downtown Cincinnati Inc., Fountain Square Management Group and Procter & Gamble.

The Flower Carpet is presented by P&G and produced by Fountain Square Management Group and the Cincinnati Park Board. Interviews with the artist are available upon request. For more information about events on Fountain Square visit www.myfountainsquare.com.

Fountain Square Management Group plans and produces events on Fountain Square to support the development of Cincinnati’s center city as a region of high-value employment and real estate sustained by a diverse mix of housing, culture and entertainment. For more information, visit www.myfountainsquare.com.

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