

NEWS RELEASE

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“REDS HOT WEEKENDS”, INCLUDING FREE UDF ICE CREAM, ALL SUMMER LONG ON FOUNTAIN SQUARE

Kicks off this weekend against interstate rival Cleveland Indians

What do you get when you combine the hottest home games of the Cincinnati Reds season with the hottest place to be in Downtown Cincinnati? **Reds Hot Weekends!**

The Cincinnati Reds and 3CDC are teaming up to create seven “Reds Hot Weekend” celebrations from May to September. **The first “Reds Hot Weekend” is THIS WEEKEND, May 16-18 when the Cincinnati Reds take on the Cleveland Indians at Great American Ball Park.**

“Reds Hot Weekends” begin this **Friday** night with live music by Lo-fi, a local cover band playing funk and rock classics, at 5 p.m. on Fountain Square. Local Reds fans and visitors in town for the games can meet, mingle and gear up for the series before heading down to the ballpark for the 7:10 p.m. game.

And if you don’t have a ticket for **Saturday’s game**, kick back on the Square all afternoon, listening to music and watching the 3:55 p.m. game on the giant video board. Then stick around for “Movie Night.” At 7:30 p.m. every Saturday through Labor Day, the Square’s popular “Movie Night” returns starting this Saturday with two baseball-themed movies “Sandlot” and “The Natural.” (*Feel free to bring chairs, blankets, pillows and snacks for Movie Nights, but leave pets and alcoholic beverages at home. Beer, soft drinks and snacks will be sold on the Square.*)

Then on **Sunday** “Reds Hot Weekends” continue on the Square following the 1:15 p.m. Cleveland Indians series finale. After the game, the Reds Rover vehicle will be parked on the Square along with the United Dairy Farmer old fashioned ice cream truck. Reds mascot Gapper will be on hand to help hand out free UDF ice cream from about 4:30-5:30 p.m.

In addition to the May 16-18 Cleveland games, “Reds Hot Weekends” include the following series:

- § May 30-June 1 -vs- Atlanta Braves
- § June 13-15 -vs- Boston Red Sox
- § July 18-20 -vs- New York Mets
- § July 25-27 -vs- Colorado Rockies
- § August 15-17 -vs- St. Louis Cardinals
- § Sept. 5-7 -vs- Chicago Cubs

Beer and soft drinks will be available for sale on the Square throughout the weekend. Parking is available for all the “Reds Hot Weekend” games in the Fountain Square Garage for only \$4. And last minute or future tickets may be purchased at the Reds Ticket Kiosk in the Fountain Square Garage elevator lobby, subject to availability.

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The Cincinnati Center City Development Corporation (3CDC) is a private, non-profit corporation. Its mission is to revitalize Cincinnati's Center City as a regional center of high value employment and real estate by developing a diverse mix of housing, culture and entertainment. It was formed in July 2003 as part of the overall system to increase the effectiveness and efficiency of development activities in the City as recommended by The Cincinnati Economic Development Task Force. 3CDC is funded privately through business contributions, foundations and other philanthropic sources. For more information, visit www.3cdc.org. Fountain Square Management Group, a subsidiary of 3CDC, plans and produces events on Fountain Square. For more information, visit www.myfountainsquare.com.