



T-Shirt Fest

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July 17th, 2009 11am-11pm

EVENT DESCRIPTION

Fountain Square celebrates Cincinnati with a T-shirt mini-market on the Square. This all day Friday event offers all kinds of Cincinnati-themed shirts to purchase. There are shirts from our professional sports teams, colleges and universities, major city destinations, and local events.

In addition, small, regional t-shirt companies craft unique shirts that make a statement – sometimes funny, sometimes forward-thinking, and sometimes both. This event will start early in the day and continuing into our MPMF Indie Summer Music Series.

SPONSORSHIP

Sponsorship Scope: Regional

Event Specific Promotional Opportunities:

- 60 day LED board recognition, this can include up to 60 second commercials aired 6-8 times per day
- Event naming rights
- Free booth, tables and chairs for product sales
- Contact list for all vendors at event

SPONSORSHIP AGREEMENT

Investment: \$1,000 (Title)

Trade-in-kind: Media Only

Term of Agreement: One Time Event

Decision Date: May 20th, 2009

